

Angela Bull

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PROFESSIONAL SUMMARY

Communications strategist and community engagement leader with more than twenty years of experience helping organizations build trust, strengthen stakeholder relationships, and create consensus among groups with competing interests.

Background spans journalism, digital marketing, nonprofit grant administration, and public service leadership within one of California's largest municipal organizations.

Recognized for translating complex issues into compelling narratives, cultivating authentic partnerships, and leading initiatives that strengthen public confidence and community engagement.

AREAS OF EXPERTISE

Strategic Communications • Community Engagement • Partnership Development • Public Affairs • Media Relations • Stakeholder Engagement • Content Strategy • Public Speaking • Organizational Leadership

EDUCATION & CERTIFICATIONS

M.A., English Composition — National University
B.A., Political Science/Public Policy — UC San Diego

Professional Certificates: Principles of Public Relations; The Nuts & Bolts of Public Relations (University of Colorado Boulder); Certified ScrumMaster (CSM)

PROFESSIONAL EXPERIENCE

CITY OF SAN DIEGO

Police Sergeant | Community Engagement & Operational Leadership

April 2010 – Present | San Diego, California

- Lead and mentor teams of 4-18 sworn personnel responsible for public safety operations in a highly visible urban environment.
- Direct response to critical incidents and rapidly evolving situations while balancing operational priorities, public expectations, and organizational objectives.
- Develop and maintain relationships with community leaders, business owners, residents, government representatives, and partner organizations to identify concerns and implement collaborative solutions.
- Prepare reports, presentations, policy recommendations, and briefing materials for leadership, Public Information Officers (PIO), and external stakeholders.
- Analyze trends, identify root causes of recurring issues, and develop practical strategies to improve outcomes and operational effectiveness.

SELECTED STRATEGIC LEADERSHIP INITIATIVES

PUBLIC COMMUNICATION

- **Executive Public Safety Presentation (Violence In The Gaslamp)**

Presented topics of discussion and suggested next steps to Mayor's office, City Council representatives, City and District Attorneys, and department executives for counteracting uptick in violence in the Gaslamp Quarter entertainment district.

- **Gaslamp Quarter Association (GQA), Safety Meeting**

Led open discussion on increasing safety within the Gaslamp District as part of a panel with GQA, ABC, and the VICE Unit to Gaslamp Quarter business owners and security professionals.

- **Gaslamp Enforcement Team (GET), Public Affairs Strategy**

Developed internal publication and external media strategy for crisis communication response to a viral video of violent incident.

POLICY DEVELOPMENT

- **Gaslamp Rideshare (Uber/Lyft) Restriction Initiative**

Developed proposal and worked with department executives, legal team, City Development team, and representatives of Uber and Lyft to implement geographic restrictions during peak hours to improve pedestrian safety and decrease violence overall.

- **North Park Community Safety Initiative**

Utilized crime analysis data, observed trends, and existing programs in neighboring divisions to develop a DUI prevention and enforcement program in the newly developing North Park area, while leveraging existing grant funding and staffing resources.

COMMUNITY PARTNERSHIPS

- **Shop with a Cop**

Annual event partnering law enforcement officers with local schools and youth organizations to take disenfranchised and underprivileged youth on Christmas shopping sprees at Target.

- **Police Athletic League, Indoor Triathlon Fundraiser**

Regular participant in the "RUN" leg of the annual STAR PAL fundraiser for youth programs.

- **Special Olympics Torch Run**

Annual running of the Special Olympics torch as part of the Northern Division relay team.

TECHNOLOGY

Microsoft 365 • Google Workspace • Constant Contact • CRM Platforms • Content Management Systems • Website Analytics Tools • SEO • Social Media Management • Email Marketing • Adobe Creative Suite (basic) • Canva • AI Tools

ADDITIONAL WORK EXPERIENCE

TREE.COM | MOREFOCUS | INTEGRAL IMPRESSIONS

Social Media Manager | Project Manager

June 2008 – April 2010 | San Diego, California

- Served as primary client contact, translating business goals into actionable project plans and coordinating communication among stakeholders.
- Managed project timelines, Q/A testing, deliverables, and client expectations.
- Implemented website development, content strategy, social media monitoring, SEO integration, and website copy development across multiple client accounts.
- Coordinated freelance writers, graphic designers, developers, and hosting providers to ensure timely project delivery.

FATHER JOE'S VILLAGES (SVDP MANAGEMENT, INC.)

Contract Compliance Manager

July 2005 – June 2008 | San Diego, California

- Managed communications and reporting requirements for more than 50 government and private grant contracts supporting social service programs.
- Served as liaison between funding agencies, organizational leadership, accounting staff, and program managers.
- Prepared grant-related communications, compliance reports, and funding documentation for federal, state, county, municipal, and private stakeholders.
- Coordinated site visits, stakeholder meetings, and program presentations for grantors and funding representatives.
- Partnered with grant writers and leadership teams to align program objectives with funding requirements and performance expectations.

RECORD SEARCHLIGHT

Staff Writer | Community Features Contributor

July 1999 – August 2003 | Redding, California

- Identified and developed story opportunities that increased community engagement and readership interest for daily print and online publication.
- Wrote recurring editorial content, announcements, public records summaries, and feature articles.
- Conducted interviews with community members and local stakeholders.
- Worked within AP style standards, editorial review processes, and publication deadlines.

References available upon request.